

Corporate Sponsorship

INFORMATION PACK



BRONZE
£100 per year



SILVER
£250 per year



GOLD
£500 per year

Let's Make a Difference Together

This is more than a sponsorship — it's a partnership for positive change. Your support helps reduce isolation, improve wellbeing, and keep our hub open to those who need it most.

PHONE: 07442 261462

EMAIL: MARKETING@CLARKEFOLEY.ORG.UK

CORPORATE SPONSORSHIP

Welcome to the Clarke Foley Corporate Sponsorship Family!

Thank you for becoming a valued sponsor of the Clarke Foley Community Hub. Your support plays a vital role in helping us continue to serve our community — home to over 190 unique groups, with over 2,000 bookings each year, and welcoming 200+ people every day.

Whether you're supporting as a Bronze, Silver, or Gold Sponsor, your contribution helps us deliver essential activities, maintain our facilities, and bring people together in a safe, inclusive space at the heart of Ilkley.



CONTACT US

If you have any questions, want to update your sponsor materials, or would like to explore additional involvement, don't hesitate to contact us:

 07442 261462

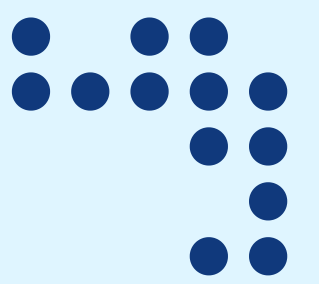
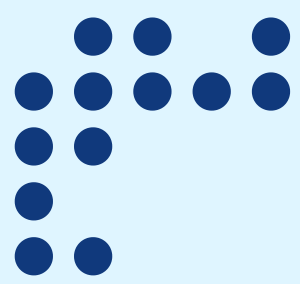
 marketing@clarkefoley.co.uk

 www.clarkefoley.org.uk/corporate-sponsorship

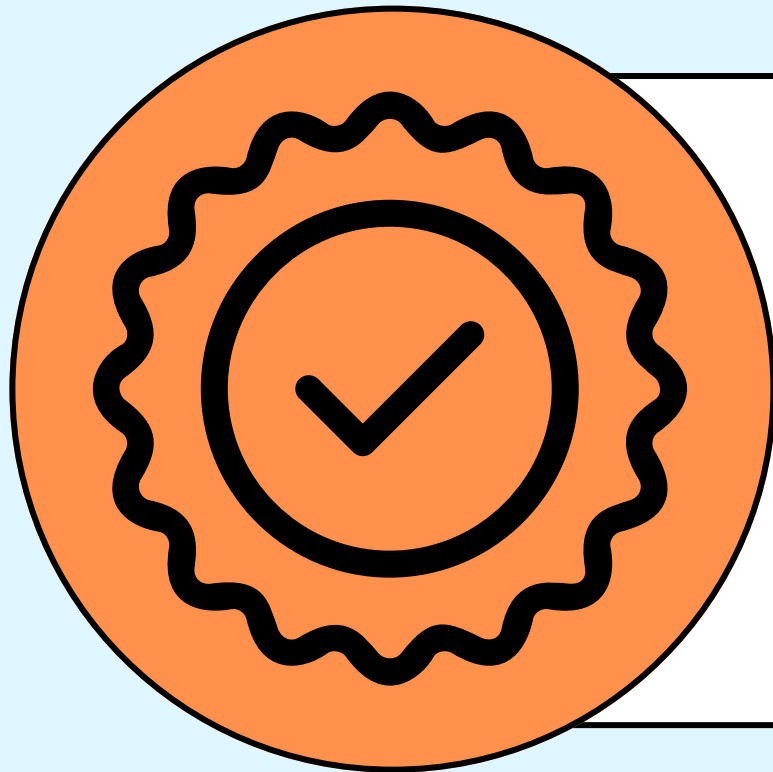
History of the Clarke Foley Community Hub

The Clarke Foley Community Hub was made possible by the generosity of local siblings James Clarke and Sarah Foley. Their story, depicted on a tapestry in our café, begins with their Irish immigrant parents, Martin and Bridget, who settled in Addingham around 1880 before moving to Ilkley and eventually emigrating to America. James, the last to leave in 1914, arrived in New York with little money, working hard to build a life. Sarah married a New York attorney, and the family eventually prospered through property investments.

In his later years, James returned to Ilkley and arranged a bequest with the Bishop of Leeds to fund the building of the Clarke Foley Community Hub, which opened in January 1981. Thanks to this and subsequent gifts, the Hub continues to thrive, 44 years later, as a vital community space.



What to expect as a Corporate Sponsor

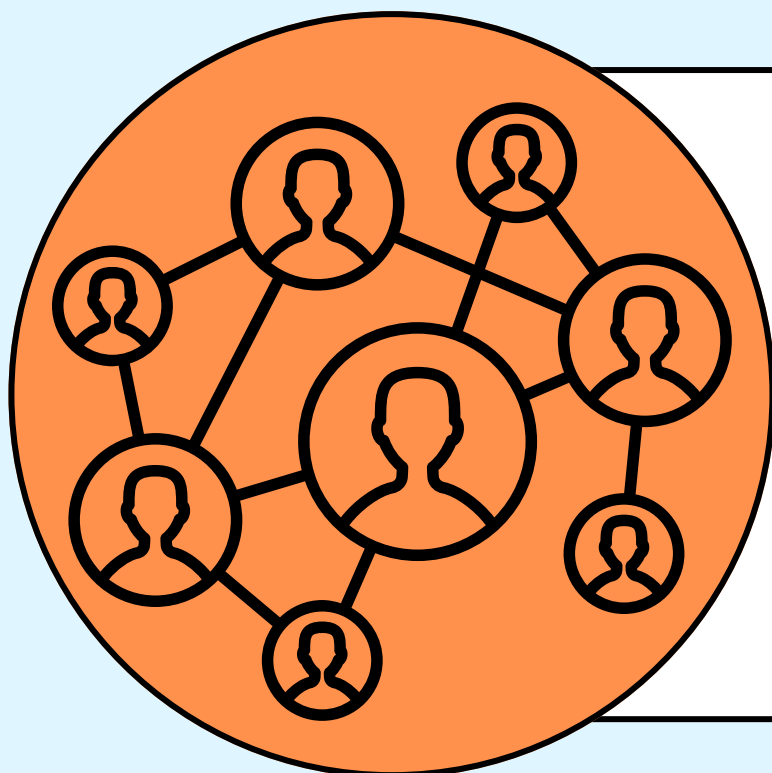
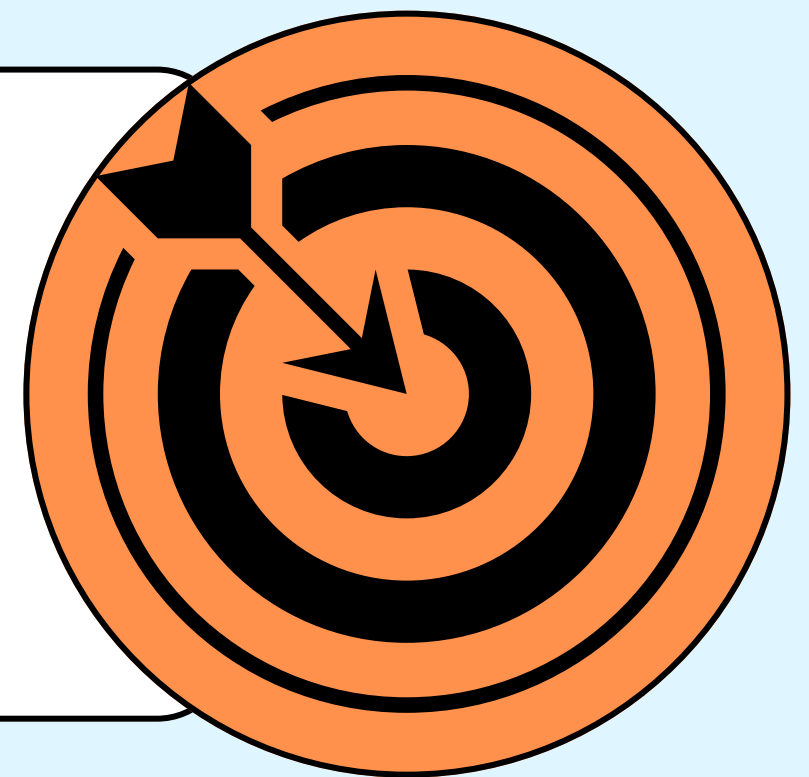


RECOGNITION & VISABILITY

Your business will be proudly acknowledged across our marketing channels, physical spaces, and online platforms — helping raise your profile while aligning your brand with community wellbeing.

MARKETING SUPPORT

From featured posts on our social media to branded placements in newsletters and our community café, we'll help shine a light on your business and community values.

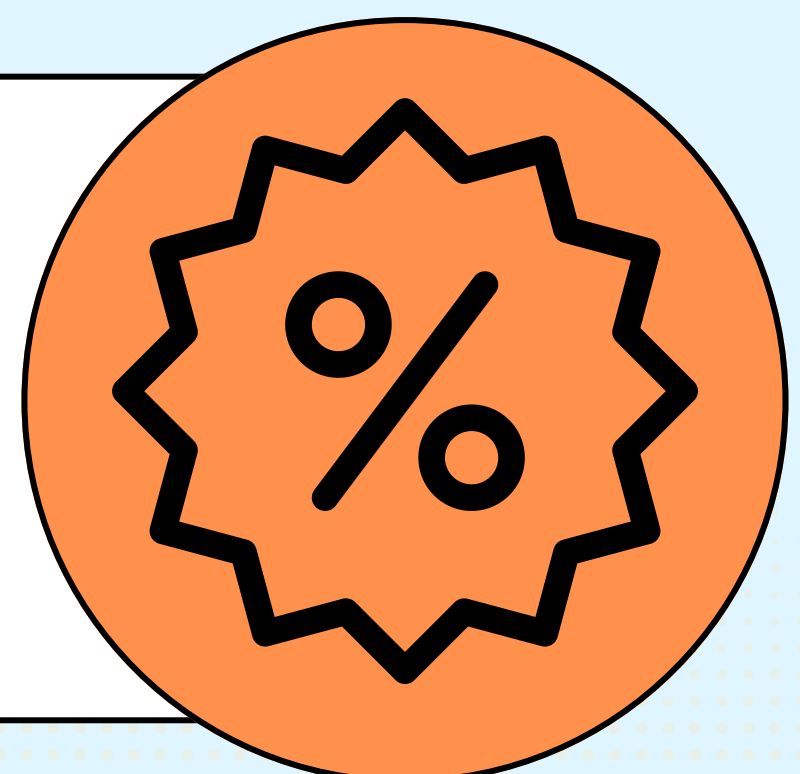


NETWORKING OPPORTUNITIES

Meet other like-minded businesses and supporters through our annual networking event and regular Clarke Foley gatherings.

DISCOUNTS & EXTRAS

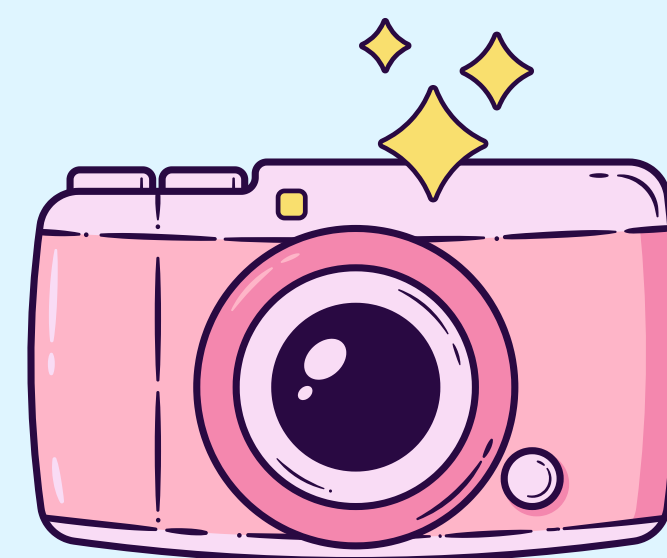
Enjoy discounted venue hire, priority promotional placement, and more, depending on your chosen sponsorship tier.



Next Steps as a Corporate Sponsor

1 Photo Opportunity

Snap a pic with the Manager of the Clarke Foley Hub!



2 Volunteer at the Hub

Get involved with what's going on and try our range of volunteering opportunities. Engage with the community and show your business cares



3 Media Schedule

Work with the Marketing Coordinator to book in your media schedule and decide when you would like your posts sharing on our social channels



4 Networking Event

Accept our invitation to join a supporters networking event and meet other Sponsors



5 Business Spotlight

Share the business spotlight created and shared across our social channels to your network showing your commitment and support to the Clarke Foley Hub.



6 Sponsor Logo

Proudly display your Clarke Foley Supporter Badge, use your custom sponsor logo, and take full advantage of the promotional benefits available to you



Sponsorship Tiers Summary

Choose Your Level of Impact

1

BRONZE — £100 per year

- Logo and link on our website's supporter page
- One social media shout-out per year
- Name in annual supporters newsletter section
- Invite to our networking event

2

SILVER — £250 per year

Includes everything in Bronze, plus:

- Business card/logo on café supporters' board
- Logo in quarterly newsletters
- Digital Supporters Badge for your marketing
- Quarterly social media mentions
- 10% venue hire discount
- Option to include promotional material in the building

3

GOLD — £500 per year

Includes everything in Bronze & Silver, plus:

- Prominent logo on Clarke Foley website
- Sponsorship of one Clarke Foley entertainment event
- Monthly featured social media post
- Dedicated space in our newsletter (ad or article)
- Display your pop-up banner(s) at selected events
- Named as a key supporter in event materials

Corporate Sponsors

Thank you to the fantastic businesses who generously support the Clarke Foley Community Hub. Their commitment and belief in our mission is invaluable, enabling us to continue providing vital services and enriching the lives of our community here in Ilkley. We extend our deepest gratitude to each and every one of them for their partnership and dedication.



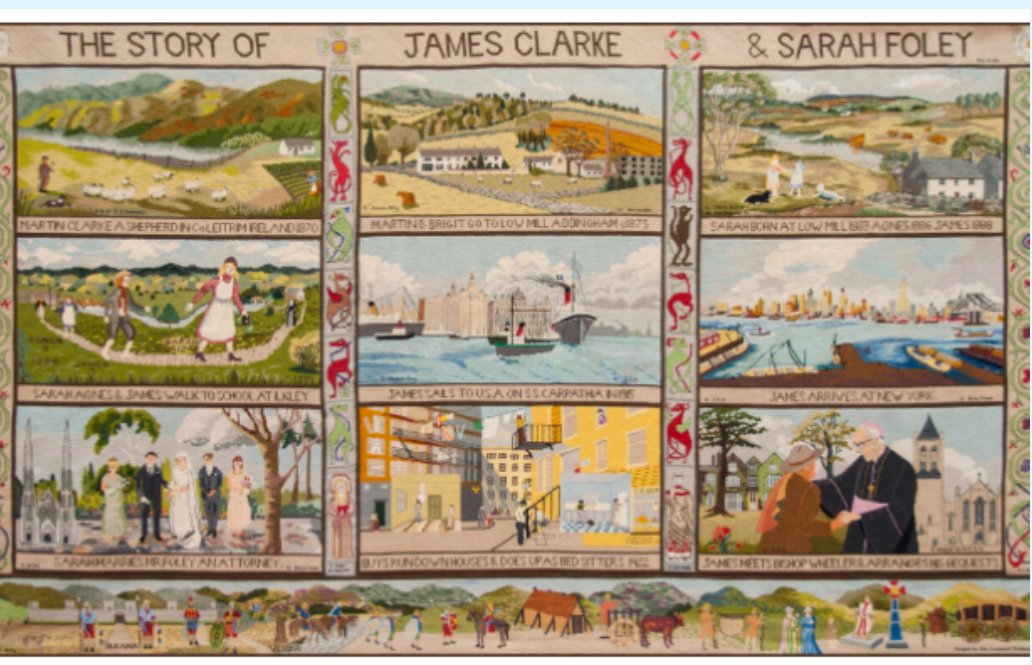
Sponsor Testimonials

"The Clarke Foley is one of Ilkley's very hidden gems. It literally is hidden to many but once you find it, is a lifeline to so many in the community. The hub is a warm, welcoming and engaging space with a variety of activities that it's patrons truly treasure. It is all things to so many people.

What does being a Corporate Sponsor mean to me? It is about caring, diversity and support, that everyone needs. A safe and compassionate space that has no judgement, just tenderness and kindness for all. It's a place that allows people to express their passions."

Jo Kirk
Jo Kirk Therapies





CLARKE FOLEY
COMMUNITY HUB

